



## INTRODUCTION TO STELOMARE

You wouldn't just do oil changes on your car and always neglect transmission and radiator fluids, would you?

Flushing the radiator and maintaining its correct levels of coolants also promotes oil and transmission fluid life. They're three totally different systems, but they're interrelated and rely upon each other for overall mutual benefit.

As car fluids deteriorate with age, their ability to protect the vehicle is greatly limited, resulting in mechanical failures and reduced car longevity.

Our bodies are similar. Our ability to defend and repair tissues, and to proliferate replacement cells, declines rapidly with age. There are three areas of great concern that become overburdened by toxicities, deficiencies, and the cumulative effects of aging. Most interventions target them independently. Until now.



### STEM CELLS

Stem Cells act as self-renewing cell reserves to regenerate damaged tissues and replenish dying cells. Active intervention to protect stem cells and to promote the proliferation of healthy circulating stem cells, is required to offset the effects of aging and help our bodies regain equilibrium.



### TELOMERES

Telomeres are the caps at the ends of our chromosomes. They protect our genetic material much like shoelace tips prevent our laces from fraying and unraveling. Telomeres also shorten each time a cell replicates and their length is a marker of biological age. Put quite simply, people with longer telomeres live longer and healthier. Protecting, and even increasing the length of telomeres, can be attained through selective plant compounds that activate the healthy expression of the telomerase enzyme.





Freshly cut apples turn brown. Iron decays. This is the process of oxidation, and it's occurring inside our bodies as we literally rust from the inside out over time. Our natural antioxidant system, controlled by the Antioxidant Response Element (ARE), is millions of times more powerful than supplemental antioxidants attained through diet. This internal system is comprised of three primary antioxidant enzymes that decline with age. They must be up-regulated in unison, otherwise detrimental effects can occur.

## A SYNERGISTIC 3-IN-1 APPROACH

Like engine oil, radiator coolants, and transmission fluids, these three biological elements work together and must be addressed together. For example, Stem Cells are naturally protected through oxidative stress mitigation (ARE) and are also not immune to Telomere shortening . . . and telomeres stay longer if cells are defended and don't need to replicate as often. It's all part of a three-in-one synergistic mechanism. They need to be targeted together – not individually – with a coordinated, comprehensive strategy.

Stem Cells. Telomeres. ARE (Antioxidant Response Element).

INTRODUCING . . .

# STELOMARE



**StelomARE** has been meticulously designed to defend and repair stem cells, normal differentiated cells, and telomeres, while also increasing the production/proliferation of the body's powerful internal antioxidants, protective telomere enzymes, and self-renewing stem cells.

**StelomARE** was developed by the inventor of the world's most prominent ARE product that has surpassed \$2 BILLION in sales and is supported by over 25 peer-reviewed studies.

**StelomARE** is a comprehensive formulation that uses clinically-proven compounds that, when combined in a specific ratio, work synergistically to not only target ARE effectively, but also Stem Cells and Telomeres.

**StelomARE** activates cells to "talk" to each other, causing a powerful cascade response where trillions of cells are up-regulated to overcome age-related declines. In this way, **StelomARE** is less about the direct supplementation of certain compounds, and more about using specific combinations and ratios of compounds to trigger multiple genetic responses in the body that are far greater in value.

Extensively researched since 2012, but also based on 20 years of groundbreaking expertise in this area, **StelomARE** is the standalone dietary supplementation choice for overall healthy aging and longevity.



**DEFENSE**



**REPAIR**



**PRODUCTION/  
PROLIFERATION**